



FOR IMMEDIATE RELEASE

VMAC LAUNCHES NEW WEBSITE: VMACAIR.COM DESIGNED WITH CUSTOMERS IN MIND

NANAIMO, BC - April 20th, 2017 - VMAC Global Technology Inc. is pleased to announce the launch of a new website. VMACAir.com has been redesigned to provide our customers the best online experience in the industry.

"We are thrilled to launch this new website as it is an important step in ensuring that our customers are equipped with the information they need to make business decisions, find dealers, and learn more about VMAC air compressors and air compressors in general," says Mike Pettigrew, VMAC's Marketing Manager. "More and more customers are accessing information electronically to make better and faster business decisions and VMAC has responded with a website design that will add exceptional value to that process."

The new VMACAir.com has been designed with a sleek, modern look, while the functionality has also been improved. A review of the site reveals that it has been designed with user experience in mind with more intuitive navigation, and a new search tool. The content has also been updated allowing customers to find the information they need quickly and easily. The dealer locator function has been upgraded allowing customers to find their dealer of choice's local contact information, as well as a list of the products sold and serviced at each location.

Further features of the new website include the addition of service kits and accessories, allowing customers and dealers to find service kits for maintaining each product. Kits are listed online with a product name, description, part number, and list of parts included. On the product pages, dealers and customers will be able to see which accessories are available for each air compressor.

Another change made to the website is the integration of the VMAC blog. This allows users to easily navigate between the website's product information, and the blog's educational pieces. "I'm very pleased that we have now integrated our blog into the main VMACAir.com site," says Anne Fortin, VMAC's Digital Marketing Specialist. "Having all of our information on one site is a great way to ensure we're delivering a positive user experience."

About VMAC

VMAC Global Technology Inc. designs and manufactures the most compact and powerful mobile air compressors and multi-power systems available. VMAC (Vehicle Mounted Air Compressors) has earned a reputation for extraordinary build quality, durability and reliability in extreme conditions, among operators and fleet managers in

the mobile mechanic, tire service, utilities, mining, oil and gas, and construction industries.

VMAC is one of the only true air compressor manufacturers in North America, engineering and manufacturing air compressors and multi-power systems in British Columbia, Canada. By having complete quality control of the manufacturing process, this allows VMAC to confidently back their air compressors with a [VMAC Lifetime Warranty](#).

VMAC mobile air compressors and multi-power systems are sold through an extensive network of Dealers with locations throughout North America, United Kingdom, Europe, New Zealand, Australia, and the Middle East.

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