



**FOR IMMEDIATE RELEASE**

## **VMAC WELCOMES ANNE FORTIN, DIGITAL MARKETING SPECIALIST**

NANAIMO, BC - March 2nd, 2017 - - VMAC is pleased to announce the addition of Anne Fortin to the Marketing Team at VMAC Global Technology Inc. Anne will be sharing her expertise in digital marketing and communications, aiding in VMAC's continued growth in the mobile air compressor industry.

Anne brings with her several years of experience working in the tech industry. Before coming to VMAC, she worked in search engine optimization, and developed a team of online advertising specialists. She has been a featured speaker at events across North America, and recently had the opportunity to visit Google's Global Headquarters in Mountain View, CA, for the 2016 Google Partners Summit.

"We have seen tremendous growth in our online activity in the last year", says Mike Pettigrew, Marketing Manager. "We are thrilled to have an experienced digital marketer on board to help deliver relevant content to current and prospective customers around the world."

"It's very exciting to be part of a fast-growing, local company like VMAC", says Anne. "I'm looking forward to using my knowledge and skills from the tech industry to help our customers and dealers find the best product solutions for their jobs and businesses."

### **About VMAC**

VMAC Global Technology Inc. designs and manufactures the most compact and powerful mobile air compressors and multi-power systems available. VMAC (Vehicle Mounted Air Compressors) has earned a reputation for extraordinary build quality, durability and reliability in extreme conditions, among operators and fleet managers in the mobile mechanic, tire service, utilities, mining, oil and gas, and construction industries.

VMAC is one of the only true air compressor manufacturers in North America, engineering and manufacturing air compressors and multi-power systems in British Columbia, Canada. By having complete quality control of the manufacturing process, this allows VMAC to confidently back their air compressors with a [VMAC Lifetime Warranty](#).

VMAC mobile air compressors and multi-power systems are sold through an extensive network of Dealers with locations throughout North America, United Kingdom, Europe, New Zealand, Australia, and the Middle East.

### **Media Contact**

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