



FOR IMMEDIATE RELEASE

**VMAC TO ANNOUNCE NEW PRODUCTS AT NTEA'S THE WORK TRUCK SHOW ON MARCH 7<sup>TH</sup> AT 1:20 PM**

Nanaimo, BC, February 19<sup>th</sup>, 2019 – VMAC, the leader in compressed air innovation, invites media, VMAC dealers, truck body builders and upfitters to their booth for a special company announcement and to receive exclusive details on the latest innovations in rotary screw air compressor and multipower system technology. The event will take place at NTEA's The Work Truck Show in VMAC's booth #3577 at 1:20 pm on Thursday, March 7<sup>th</sup>, 2019.

"At the 2018 Work Truck Show we announced VMAC's new brand, Air Innovated," says Gordon Duval, VMAC's VP of Marketing & Sales. "Air Innovated is our promise to our dealers and customers that VMAC will continue to prove itself as the responsive leader in compressed air innovation. This year, in 2019, we're building on that promise with more innovative new product announcements."

The 2019 NTEA's The Work Truck Show will mark the third year in a row that VMAC will be announcing 'world's first' products and concepts. In a rapidly evolving work truck industry, VMAC listens to customer demands and works closely with industry partners to develop the solutions they need to work more profitably and sustainably.

"It is VMAC's in-house design, engineering, foundry and manufacturing capabilities that allow us to remain the responsive innovator that customers are looking for today," notes Gordon Duval.

Invited to this media event are members of the press, authorized VMAC dealers, truck body builders and upfitters, as well as those interested in learning more about the new VMAC products and concepts coming in 2019 and beyond. The presentation will take place on Thursday, March 7<sup>th</sup> at 1:20 pm in the VMAC booth #3577. Guests are invited to stay after the presentation to chat with VMAC representatives, and to receive a special gift.

For more information visit [www.vmacair.com](http://www.vmacair.com).

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**About VMAC**

VMAC is the leader in compressed air innovation and one of the only true air compressor manufacturers in North America. With over 30 years of history, this award-winning company designs and manufactures mobile air compressors and multi-power systems, earning a reputation for extraordinary build quality, durability, and reliability in extreme conditions among operators and fleet managers.

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