



FOR IMMEDIATE RELEASE

New Research Reveals Air Compressors Are Most Important Equipment On Service Vehicles

A recent survey by VMAC has revealed that nearly two-thirds of owner-operators consider their air compressor to be the most important piece of equipment on their service trucks. This was followed by cranes, generators, welders, and a variety of job-specific pieces of equipment.

Respondents also shared their preferences for air compressor types, with 80% stating they prefer rotary screw air compressors over reciprocating. Rotary screw air compressors are favored for their performance, reliability, and size and weight. Those minority individuals who preferred reciprocating air compressors said that preference was driven by ease of repair, price, and general availability of the system.

“The results are interesting because the motivating factors are quite different in each group,” said Mike Pettigrew, Marketing Manager at VMAC. “You’re ultimately seeing two very different types of buyers: one group that is interested in powerful, compact solutions that will always get the job done, and a second, smaller group that simply wants a cheap and easy option they can pick up right now.”

The research revealed that nearly half (47%) of all respondents currently use an above-deck gas driven air compressor, yet that isn’t necessarily the air compressor they want to be using. Over one third (35%) of respondents said they prefer UNDERHOOD or vehicle-engine driven air compressors, while only 30% prefer the above-deck gas engine option.

“Our mobile service truck customers continue to give us good feedback on the pro’s and con’s of different air compressor setups and their comments very accurately reflect the intel that VMAC research has identified,” said Rob Beukema, Vice President of Work Truck West. “The UNDERHOOD engine driven compressor is becoming more popular for our owner/operator clients as well as our fleet managers, citing the physical space and weight they save on the deck level paired with less maintenance and higher productivity overall than stand-alone engine-driven units.”

For additional results or to see the full report, visit www.vmacair.com/survey

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High-resolution charts are available [here](#).

About VMAC

A multi award-winning organization, VMAC has been named one of Canada’s Best Managed Companies, Best Workplaces™ in Canada, and is Great Place To Work Certified™. With over 35 years of history, VMAC is the leading air compressor manufacturer in North America. VMAC’s mobile air compressors and multi-power systems have earned a reputation for extraordinary design, build quality, durability, and reliability in extreme conditions among operators and fleet managers worldwide.

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