



FOR IMMEDIATE RELEASE

New Data From 2021 Survey Shows Increased Employee Absences Is The Top Challenge Related To COVID-19

Nanaimo, B.C. — Increased employee absences is the top challenge caused by COVID-19, VMAC's 2021 State Of The Mobile Compressed Air Industry Survey reveals. Increased employee absences was selected by 41% of the survey's respondents, followed closely by canceled service contracts (40%) and internal equipment and truck purchase delays (38%).

"COVID-19 has brought unique challenges to businesses throughout the industry," says Tod Gilbert, VMAC's President. "Some of these challenges were expected but have lasted longer than many anticipated, and other challenges have come as a surprise."

VMAC's 2021 State Of The Mobile Compressed Air Industry Report includes responses from 355 mobile compressed air industry professionals. Nearly half (45%) of respondents stated that COVID-19 negatively impacted their business, while 42% said it had no impact. The remaining 13% of respondents said COVID-19 had a positive impact on their business.

VMAC's research also revealed that 82% of respondents plan to invest as much or more in new vehicles and equipment despite these challenges. Only 18% of respondents expect their investment to lessen in 2021.

The survey was conducted between October 2020 and February 2021. The response was optimistic when asked to predict what business conditions would be like in the next 12 months. Half of the respondents (49%) expected business conditions would improve, and a third of respondents (34%) thought business conditions would be the same.

"There is always opportunity when industry rebounds happen, and many businesses have developed new ways of doing things that will leave a long-lasting positive impact," explains Tod Gilbert. "As industry ramps back up, and equipment comes back online, the compressed air industry is well-positioned to flourish."

Review and download VMAC's 2021 State Of The Mobile Compressed Air Industry PDF Report at www.vmacair.com/survey. To see hi-res charts of VMAC's data, [click here](#).

##

About VMAC

A multi award-winning organization, VMAC has been named one of Canada's Best Managed Companies, Best Workplaces™ in Canada, and is Great Place To Work Certified™. With over 35 years of history, VMAC is the leading air compressor manufacturer in North America. VMAC's mobile air compressors and multi-power systems have earned a reputation for extraordinary design, build quality, durability, and reliability in extreme conditions among operators and fleet managers worldwide.

Media Contact

Anne Fortin
Digital Marketing Specialist
Toll Free: 1-800-738-8622
anne_fortin@vmacair.com

AIR INNOVATED.

VMAC Global Technology Inc.
1333 Kipp Road, Nanaimo, BC V9X 1R3
1-800-738-8622 VMACAIR.com

