



FOR IMMEDIATE RELEASE

VMAC To Exhibit At NTEA's Work Truck Week™ 2021 With Live Product Demonstrations

Nanaimo, B.C. — VMAC is proudly sponsoring and exhibiting at NTEA's Work Truck Week 2021 (WTW21), the premier virtual event for the commercial vehicle industry, March 8-12. Though NTEA's in-person Work Truck Show is not possible for 2021, WTW21's weeklong online event will provide plenty of opportunities for attendees. WTW21 attendees will be able to virtually meet with leading work truck manufacturers, as well as equipment manufacturers and suppliers servicing the work truck industry and learn about the industry's latest product releases and updates.

"VMAC is pleased to have the opportunity to be an exhibitor and sponsor of NTEA's Work Truck Week 2021", says Gordon Duval, VMAC's VP of Marketing and Sales. "We look forward to connecting virtually with our dealers, customers, and members of the industry to help them learn about innovative mobile compressed air solutions for their service vehicles that will enable them to work more sustainably and profitably."

WTW21 attendees will be able to visit exhibitors' 'virtual booths', browse their product pages and watch on-demand videos showcasing their vehicles, equipment, and services. In addition to the on-demand content on the exhibitor profile pages, VMAC will be offering several 15-minute live sessions featuring a combination of live and pre-recorded content, concluding with a VMAC hosted Q&A session in real-time. The live demo schedule is as follows:

- Tuesday, March 9th
12:15-12:30 pm EST: VMAC G30 Gas Driven Air Compressor Demo
- Wednesday, March 10th
12:15-12:30 pm EST: VMAC Direct-Transmission Mounted PTO Driven Multi-Power System Demo
2:00-2:15 pm EST: UNDERHOOD™ Air Compressors Demo
- Thursday, March 11th
12:00-12:15pm EST: All VMAC Products Overview & UNDERHOOD40 Air Compressor Demo

"We look forward to welcoming guests for our live sessions," says Mike Pettigrew, VMAC's Marketing Manager. "This format will allow our guests to get an overview of VMAC's innovative rotary screw air compressors and multi-power systems in an interactive environment, all from the safety and comfort of their remote offices."

To register for NTEA's Work Truck Week visit: www.worktruckshow.com/2021

To visit VMAC's WTW21 Profile visit: www.vmacair.com/wtw21

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About VMAC

A multi award-winning organization, VMAC has been named one of Canada's Best Managed Companies, Best Workplaces™ in Canada, and is Great Place To Work Certified™. With 35 years of history, VMAC is the leading air compressor manufacturer in North America. VMAC's mobile air compressors and multi-power systems have earned a reputation for extraordinary design, build quality, durability, and reliability in extreme conditions among operators and fleet managers worldwide.

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